

# COURAGE TO DELIVER

SPONSORSHIP OPPORTUNITIES

29 - 30 JULY 2026 NATIONAL LIBRARY OF NEW ZEALAND



connect . share . learn

# WELCOME + INTRODUCTION

We invite you to take part in New Zealand's foremost government information, data and technology event. The GOVIS 2026 Conference is a two-day event taking place from 29-30 July at the National Library of New Zealand, offering attendees a chance to connect, share and learn.

The event is run by GOVIS, a not-for-profit network of public servants who work in the sector. The theme for GOVIS 2026 is Courage to Deliver and will cover key digital government developments, such as:

- The GCDO's new digital investment and procurement mandate and its reconstitution as the Government Digital Delivery Agency;
- Stats NZ's administrative data-first approach to the census and many official statistics;
- The digital transformation efforts at the Ministry of Justice, the Ministry of Social Development, Health NZ and others;
- and the multitude of initiatives to adopt genAI as agencies build their capability and move from pilots towards full-scale rollouts.

The Conference will also dig into what 'courage to deliver' looks like at an individual level, for the

public servants working together in teams, agencies and across government. What is the difference between being risk-averse and risk-aware? What does a 'high performing team' look like, and how do you build one?

We want this conference to help public servants to find the courage to deliver, and demonstrate that the public service is moving resolutely into the next era of digitally transformed service delivery.

In 2025 our conference was called Creative Digital Government – and it sought to help public servants to shake off the 'deadweight' narrative of the public service and demonstrate that the public service can indeed make a valuable difference. We had strong attendance, with 120 delegates, amazing presentations and workshops, and great feedback.

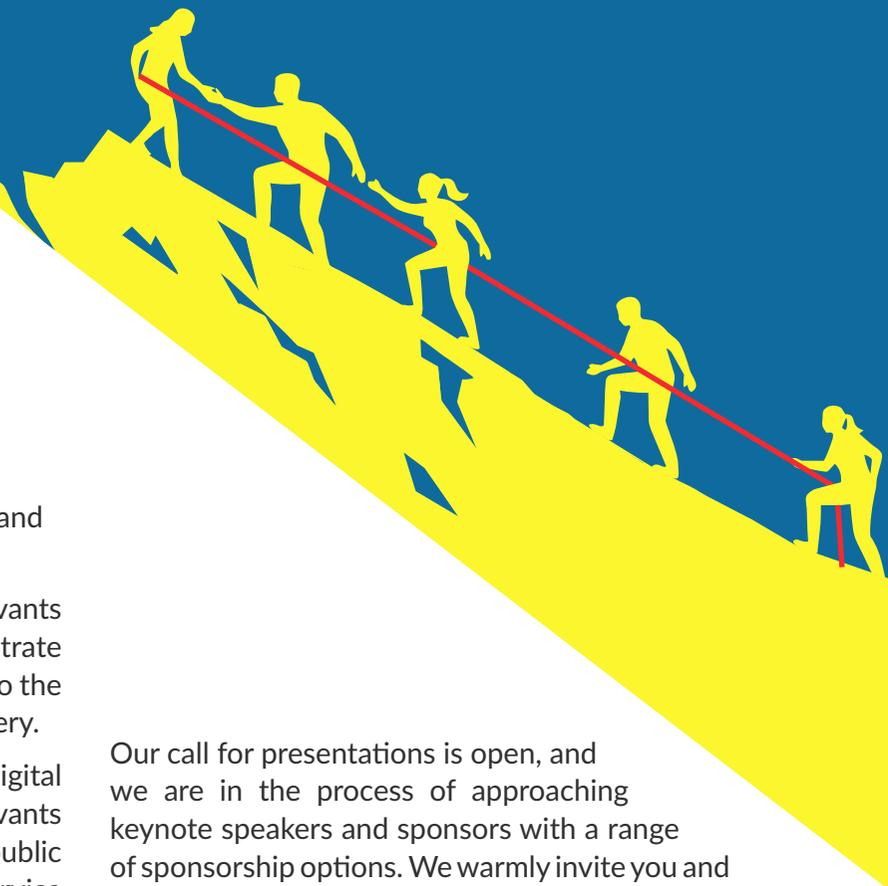
This year we will retain the two-day conference format which we readopted last year and was the norm for GOVIS in the pre-COVID era. We have found that we need the extra space in our programme to do justice to all the amazing work that is going on in the public service; and as the recent period of public service reform slows, we are seeing an increasing appetite for quality events among our members.

Our call for presentations is open, and we are in the process of approaching keynote speakers and sponsors with a range of sponsorship options. We warmly invite you and your organisation to be part of this public service-led conference, to showcase your organisation and to demonstrate the contribution you can make to a trusted and innovative public service for Aotearoa New Zealand.

We look forward to seeing you at GOVIS 2026 - Courage to Deliver.

*Mick Crouch*  
Mick Crouch  
GOVIS President

*Chris McDowall*  
Chris McDowall  
Conference Convenor



# CONFERENCE OVERVIEW

In 2025 we had 120 delegates register to attend the conference from all areas of government and technology development. This was a similar number to our 2024 conference (123 delegates), demonstrating a solid core of member representation across the public service, despite the significant changes across the sector.

This year we are expecting a significant increase in delegates as we design a programme closely oriented around major public service digital initiatives, and build on the awareness and momentum that we have generated since 2022, when GOVIS resumed conferences following COVID.

The conference will be held at the National Library - making use of their modern auditorium and two attractive workshop rooms, with food and the sponsor space in the foyer. Presentations from the auditorium will also be live streamed to our online delegates, and recorded. We use an audience engagement app called Slido to run the Q&A and post polls during breaks between presentations. With the 'creative' theme last year, we also looked into a new format, 'unconference' workshops, taking a cue from overseas events.

We aim to make our conference inclusive to all by implementing features to assist with access. Over 5% of the world's population has disabling hearing loss, making audio and video content inaccessible. This means millions of people are excluded every day from engaging with digital content. Our conference will have a transcriber live captioning presentations in the plenary room to overcome this. It isn't only people with hearing loss that benefit from transcription. Anyone with autism, ADHD, auditory neuropathy, dyslexia, or who has English as a second language can benefit from the transcription service. The transcription service will also improve the conference experience for our online delegates.

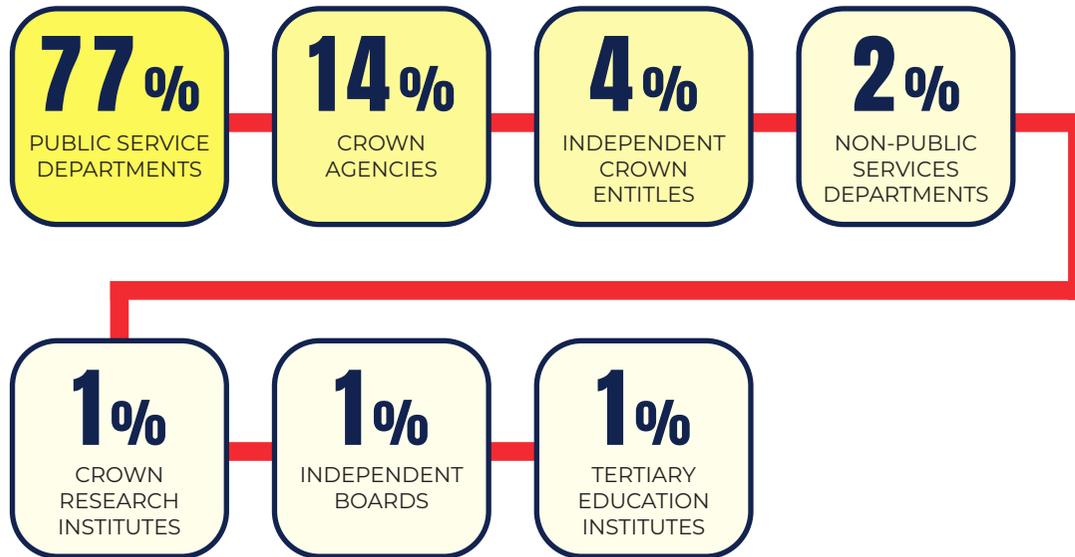
Since we resumed in 2022, holding conferences has proved highly popular with our members. This is a great opportunity to connect with public servants working in technology, information and data, to raise awareness of your own organisation and the contribution you make, and to be a part of important conversations about the future direction of government.

# WHY SPONSOR OUR CONFERENCE

Our conferences in 2022, 2023, 2024 and 2025 have proved highly popular with our members. This is a great opportunity to connect with public servants working in technology, information and data, to raise awareness of your own organisation and the contribution you make, and to be a part of important conversations about the future direction of government.

## WHO ATTENDS OUR CONFERENCE?

At recent GOVIS conferences, we have had delegates from:



<b>EXAMPLES OF ORGANISATIONS</b>	<ul style="list-style-type: none"> <li>Department of Internal Affairs</li> <li>Department of Corrections</li> <li>Stats NZ</li> <li>Inland Revenue</li> <li>Ministry of Social Development</li> <li>Civil Aviation Authority</li> <li>Environment Protection Agency</li> <li>Health Promotion Agency</li> <li>Parliamentary Services</li> <li>Kāinga Ora</li> <li>MBIE</li> <li>Ministry for Primary Industries</li> <li>Ministry of Education</li> <li>Ministry of Justice</li> <li>Toitū Te Whenua - Land Information New Zealand</li> </ul>
<b>SENIOR MANAGEMENT</b>	<ul style="list-style-type: none"> <li>Chief Executive</li> <li>Chief Digital Officer</li> <li>Chief Information Officer</li> <li>Directors</li> <li>General Manager</li> </ul>
<b>MIDDLE MANAGEMENT</b>	<ul style="list-style-type: none"> <li>IT Manager</li> <li>Principal Advisor</li> <li>Project Manager</li> <li>Team Leader</li> <li>Senior Advisor</li> <li>Senior Manager</li> </ul>
<b>SERVICE DELIVERY</b>	<ul style="list-style-type: none"> <li>Application Development</li> <li>Analysis and Design</li> <li>Architecture</li> <li>DevOps</li> <li>Security</li> <li>Testing</li> <li>Advisors</li> <li>Analysts</li> </ul>



# SPONSORSHIP OPTIONS

We value the support of our sponsors and want to make sure you are getting the most out of your sponsorship. The following options are available to sponsor however we are open to creating a tailor-made package that aligns with your marketing budget and brand strategy, talk to us! The following individual items are available:



**PLATINUM  
SPONSOR**  
\$7,500 + GST

- Recognition as the Platinum Sponsor
- Branding\* of the Plenary Room
- A splash slide at the start of each session before we resume after breaking for morning tea, lunch, and afternoon tea
- Sponsor logo on the GOVIS website
- Sponsor logo included in all conference marketing emails
- Sponsor name featured on the conference programme
- Acknowledgement in the opening and closing of the conference
- Three full conference registrations
- A site approximately 2m x 2m in the foyer
- A 10 AMP power supply and a multi-box
- Standard trestle table, table cloth and two chairs\*

**\*additional branding and furniture is the responsibility and at the expense of the Sponsor**



**STREAM  
SPONSOR**

\$4,000 + GST each (two available)

Last year GOVIS launched a workshop stream called Creative Connections in the Pipitea and Thorndon seminar rooms adjacent to the auditorium. This was a place where delegates can get more creatively involved in the conference topics, by taking part in facilitated workshops, follow-up conversations with keynotes, and scenario gaming. We'll be continuing this after last year's success. There are two streams available.

**- Delivering with AI Stream**

**- Creative Connections Stream**

This option would suit an organisation that lives and breathes creativity, and there is an opportunity here to be part of preparing and/or facilitating some of the events. Display your pull up banners and promotional material in the two seminar rooms, and help us to 'report back' to the plenary at the end of the conference.



## NAME BADGES + LANYARDS

\$4,000 + GST

Be the envy of every sponsor, with your logo featuring on all attendee name badges and lanyards (allows for a one colour print on the lanyard however options are available).



## COFFEE CART

\$3,000 + GST

A conference favourite! Coffee is a huge delegate draw and rates highly in their feedback. We'll organise the coffee, you just need to organise how you want to highlight your brand. Pull up banners, t-shirts for the baristas, and branded coffee cups at the sponsor's expense.



## NETWORKING DRINKS

\$2,500 + GST

Get amongst the buzz by sponsoring the networking drinks. You will be acknowledged as the sponsor of the function in all conference materials and will have the option to briefly say a few words at the function.



## KEYNOTE SPEAKER

\$4,000 + GST

Sponsor one of our chosen keynote speakers OR nominate a suitable keynote from your own organisation or networks. This option includes the opportunity to meet and greet with the keynote speaker and introduce them to the audience prior to their session starting. If the Sponsor would incur significant costs in bringing the keynote to the conference (e.g. travel, accommodation, speaking fee...), then GOVIS may credit these costs towards the value of this package.



## DAY CATERING

\$2,000 + GST (two available)

One of the best parts about a conference is the amazing food. Sponsor the catering and get prominent placement of your brand on each catering table throughout the day. Your sponsor banner will be displayed alongside the catering area and your sponsor logo will be displayed exclusively on the holding slide in all sessions immediately prior to your catering break. Available separately for day one and day two of the conference.



## FRUIT + BUZZ BAR BOWLS

\$500 + GST

The conference includes a prominent large fruit bowl, kept full of fresh fruit, and Buzz Bars for that mid-afternoon pick me up. Sponsorship includes recognition during the conference plus a "thanks to" branding attached to the bowl.



## CONFERENCE LIVESTREAM

\$2,000 + GST

Collaborate with us on branding the conference livestream for our online delegates, including a 2 minute promo video played prior to the start of the conference (for online delegates only) and your brand displayed online during catered breaks.



## ICE CREAM + SORBET

\$2,000 + GST

Ice-cream and sorbet are a very popular hospitality offering in attendees' feedback. The sponsor will have the opportunity to display their pull up banner next to the ice cream freezer. We'll take care of organising a range of frozen treats, you just have to work on how you'd like to brand them.

Nothing tickles your fancy? Talk to us about other creative ideas to promote your brand at conference, were thinking smoothie bikes, sponsoring a young professional, café lounge area or a social impact collab.

Call Hayley on 027 410 6567.

**Please note** that all prices are shown in NZD, and do not include GST. Branding will be the responsibility and at the expense of the Sponsor.

# SPONSOR SPACE INFORMATION

\$1,500 + GST (eight available)

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## WHAT'S INCLUDED?

You will be provided with an area to display your pull up banner, and the following equipment.

- A site approximately 2m x 2m
  - A 10 AMP power supply and a multi-box
  - 2 full registrations
  - Standard 1.8m trestle table and 2 chairs provided.
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## ADDITIONAL SPONSOR SPACE REGISTRATIONS

Additional sponsor space registrations can be purchased for \$700 + GST per person.

## WHAT IS THE SPONSOR SPACE?

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The Sponsor Space is space for your organisation to engage with GOVIS attendees enhancing your participation as a sponsor. The Sponsor Space environment is similar to a trade exhibition.

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A 'Sponsor Space' -

- does not have to be manned at all times, just in the conference breaks
  - is less about generating leads
  - is more about a low key presence and someone to have a chat to
  - can be used to share your knowledge and expertise in engaging and innovative ways.
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In the spirit of GOVIS' connect · share · learn vision the space is designed for you to display information for participants to initiate or to continue a conversation with you.

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# ACT NOW TO SECURE YOUR FIRST CHOICE

Reimagining data at Stats NZ  
The Journey to an Integrated  
Statistical Data System

Presented to GOVIS  
September 2025

Colleen Doring and Simon McBeth



If you wish to discuss your conference sponsorship options or if you've decided on your level of involvement, please contact Hayley Larsen at Twelve Conferences + Events to arrange your requirements and make a booking.

[events@twelveconferences.nz](mailto:events@twelveconferences.nz)

+64 27 410 6567

More information about GOVIS 2026 is also available on the GOVIS conference website

[WWW.GOVIS.ORG.NZ/CONFERENCE-2026](http://WWW.GOVIS.ORG.NZ/CONFERENCE-2026)