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President's Report GOVIS Annual General Meeting – September 2007

This year's big event was our bi-annual conference, GOVIS 2007. This occurred in May and 492 delegates attended. Including the workshops, speakers, trade attendants and other categories, there were 856 registrations. There were 81 speakers, including 6 keynote speakers, involved in the 2007 conference.

General feedback from many people was that this was the best conference to date. The success was offset by two privacy complaints and a security incident involving a USB Trojan horse. The committee has followed up on these matters, but this highlights the importance of forming an incorporated society.

This year was the 15th anniversary of the formation of GOVIS. The management committee invested a lot of energy and time into refreshing GOVIS, with a view to positioning it for another successful 15 years of activity. One large initiative was the development of new branding, to better publicise what GOVIS is about (Appendix 1). This work carried over into the development of new imagery, which was launched at the 2007 conference. The Treasurer and myself also worked on a plan for the incorporation of GOVIS.

The forum mailing lists have decreased for the first time in several years:

- GOVIS: 211 (233) ↓
- Information Management: 127 (149) ↓
- Information Technology: 109 (123) ↓
- Security: 86 (112) ↓
- Websites: 123 (150) ↓
- Call Centre: 16 (6) ↑

Without sufficient volunteers, the committee has been unable to organise a full programme of monthly forums. Several experiments were successfully tried, such as a GOVIS café, and flying in international speakers. Many people seem to like attending, but few are interested in helping to organise.

Usage of the GOVIS rich media server has increased nearly 300%, compared to the same time last year. The service is available at <http://richmedia.govis.org.nz> and now has over 212 hours of content.

GOVIS continues to support the Institute of Public Administration New Zealand, as a corporate member. Our membership of IPANZ ensures any new IT/IM professionals have access to their New Professionals (NPs) group.

Mike Pearson
GOVIS President

2006-07 Management Committee: Mike Pearson – President (SSC); David Fitzgerald-Irons – Treasurer (Statistics NZ); Rob McNie – Secretary (Ministry of Justice); Ros Coote (SSC); Michelle Edgerley (Cabinet Office); Sara Barham (SSC); Joseph Lindsay (HISAC);

2007 Conference Committee: David Fitzgerald-Irons; Doug Neilson (ACC); Greg Goulding (Archives); Jillian Armstrong (Te Papa); Rob McNie (Ministry of Justice); Paardekooper & Associates

APPENDIX 1 - GOVIS branding

What exactly is GOVIS?

- GOVIS is the brand acronym for Government Information Systems Managers' Forum
- As a 'forum', GOVIS is a medium for the open discussion and voicing of ideas by government employees concerning questions of interest regarding Information Systems within government organisations.
- GOVIS does not seek to form policy or shape opinion; neither does it take sides within a debate – GOVIS is issue-neutral.

In a nutshell: GOVIS facilitates a frank exchange of views regarding Information Systems and their development within government departments.

What are the GOVIS business objectives?

- To promote liaison between government agencies.
- To facilitate inter-governmental agency co-operation.
- To provide services to members in the form of:
- The fostering of special interest groups which conduct regular forums for information sharing and dissemination between interested members.
- The organisation and management of special events, including conferences, intended for the communication of ideas and knowledge sharing between members and other conference participants.
- The management of a website and various other electronic communications tools including list servers for knowledge sharing and day to day communications.
- To provide an environment for the free and frank expression of opinions by or between members, in the course of their duties, within the principles of the Public Service code of conduct.

In a nutshell: To provide a forum to encourage the interaction of government IS personnel and their development of knowledge and learning.

How is GOVIS positioned to members, non-members, politicians, industry leaders and other key stakeholders?

Members:

- GOVIS is an opportunity for sharing and experiencing learning and knowledge with colleagues in the government sector.

Non-members: suppliers:

- GOVIS, as a broker, is an efficient way to reach government organisations with new technology/products.
- The GOVIS conference is an opportunity for suppliers to meet and mingle with senior IS people from government.

Non-members: non-government organisations:

- GOVIS is for IS people in government who deal with issues additional and different to those in the private sector.
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Politicians/industry leaders/other key stakeholders:

- GOVIS helps improve the government sectors' IS efficiency and development, with potential benefit to private sector organisations from new knowledge and learning.

In a nutshell: GOVIS is a great networking opportunity for people in government IT and an innovation exchange for suppliers and members alike.

What is GOVIS's core proposition?

- GOVIS is a valuable opportunity to share knowledge, learning and be introduced to new IS products and services.

In a nutshell: GOVIS is knowledge exchange.

Why should stakeholders believe it?

Members:

- GOVIS was established in 1992. Since then GOVIS has been representing the interests of its members, and facilitating the promotion and adoption of the cost-effective use of technology in government.

Non-members: suppliers:

- GOVIS, as a broker, has and continues to provide an efficient way for suppliers to reach government organisations with new technology/products and to meet and mingle with senior IS people from government.

Politicians/industry leaders/other key stakeholders:

- Since its inception, GOVIS has been investing its time and energy into helping government managers improve the Information Systems within their respective organisations. The benefits of GOVIS are apparent in the improved operation and efficiency of departments' IS.

In a nutshell: GOVIS is a valuable IS platform that shares knowledge and expertise to the benefit of members and government.

What is the reward for our stakeholder groups?

Members:

- GOVIS provides the opportunity to network, access intelligence and gain new learning from a broad base of IS staff within government organisations.

Non-members: suppliers:

- Opportunities to access multiple government departments for product or services.

Politicians/industry leaders/other key stakeholders:

- Opportunities to show that New Zealand government organisations are forward-thinking.

In a nutshell: Keeping up-to-date with the latest in IS within government organisations, in turn leading to improved systems and services.

What is the personality of the GOVIS brand?

- GOVIS is philanthropic and inclusive
 - GOVIS is politically neutral/unbiased and principled
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- GOVIS has a 'can do', encouraging attitude
- GOVIS embraces change, innovation and is forward-thinking
- GOVIS is pragmatic and prudent

In a nutshell: Welcoming, inclusive, pragmatic, encouraging, forward-thinking, inspiring.

Rich Media statistics

	Viewed Presentations	Total Views
2006-08	27	68
2006-09	29	57
2006-10	30	133
2006-11	29	162
2006-12	39	77
2007-01	23	32
2007-02	26	49
2007-03	29	91
2007-04	29	75
2007-05	120	2307
2007-06	89	447
2007-07	72	262
2007-08	78	279

